

# Campus Life

## READER SURVEY

### ABOUT CAMPUS LIFE & YOUR SUBSCRIPTION

1. How long have you subscribed to CAMPUS LIFE?

- 1 1 year or less      2 2 years      3 3 years      4 4 years or more

2. If your subscription would expire *today*, would you renew it?

- 1 Definitely yes      2 Probably yes      3 Maybe      4 Probably not      5 Definitely not

3. When it comes to talking about God, CL is... 1 Right on    2 Too religious-sounding    3 Not spiritual enough

4. Which of the following artists/bands would you like to see in CAMPUS LIFE?

- 1 All Star United      5 Mancy A'Ian Kane    9 Seven Day Jesus    13 4World Wide Message Tribe  
2 Burlap to Cashmere    6 Newsboys      10 Skillet      14 Steven Curtis Chapman  
3 Kirk Franklin      7 Newsong      11 The Waiting      15 Other \_\_\_\_\_  
4 Michael W. Smith    8 Petra      12 Third Day      16 None

5. What is one thing we should never drop from CL? \_\_\_\_\_

6. What is one thing we should immediately drop from CL? \_\_\_\_\_

### ABOUT YOU

1. What is your sex?

- 1 Female      2 Male

2. Which of the following best describes your current school level? (Check ALL that apply)

- 1 Junior high  
2 High school      a. Freshman      b. Sophomore      c. Jr.      d. Sr.  
3 College      a. Freshman      b. Sophomore      c. Jr.      d. Sr.      e. Graduate School  
4 Currently not in school

3. What is your current employment status?

- 1 Full-time      2 Part-time      3 Not employed

### ABOUT THE SEPT/OCT 1998 ISSUE

1. Did you receive the September/October 1998 issue of Campus Life before receiving this survey?

- 1 Yes      please continue.  
2 No      please **do not** fill out the rest of the survey, fold and return in the enclosed Business Reply Envelope. If you wish to reach us regarding this you may call Customer Service at 1-800-678-6083.

2. Think of a friend of yours who you're pretty sure is not a Christian. When you have someone in mind, answer this question: Would you give this issue of CL to that friend to read?

- 1 Definitely yes      2 Probably yes      3 Maybe      4 Probably not      5 Can't think of one

Why? \_\_\_\_\_

3. How would you rate this month's cover for CAMPUS LIFE?

- 1 Excellent      2 Nice!      3 Not Bad      4 Not Good      5 Stink-o

4. Which article will you remember most from this issue? (tell us article and page number) \_\_\_\_\_

Why? \_\_\_\_\_

5. Which photo or illustration did you like most from this issue? (tell us article and page number) \_\_\_\_\_

Why? \_\_\_\_\_

## What Do U Think?

We want to know what you had read in this issue before receiving this survey—so *please do not read any more until you complete it.*

Open the enclosed issue to page 4. **CIRCLE** the appropriate letter below to indicate how much of each article you read (if any) up to this point:

- If you didn't read the article, circle **(D)**
- If you started reading the article but did not finish it, circle **(S)**
- If you finished reading the article, circle **(F)**

Pages(s)	Article	<b>CIRCLE</b>		
		Didn't Read	Started Reading	Finished Reading
4	@Campus Life: I Missed My Chance...	D	S	F
6-7	Speak Up!	D	S	F
8	My Life as a Student: "What's <i>She</i> Doing Here?"	D	S	F
10-11	Power Pack: What's the Cost of Faithfulness?	D	S	F
12, 14, 16, 19	Let's Talk: Why Did I Have to Move?	D	S	F
14	It's Your Turn	D	S	F
24	Movie Sequels: The Fed-X Files	D	S	F
26-28	Music: Poetry in Motion	D	S	F
30-31	Music: Faith in Tough Times	D	S	F
32	Music: Tell Me About It	D	S	F
34	Music: Quick Tales	D	S	F
38-40	Mr. Lonely	D	S	F
44-47	Special Section: Why I'm Not a Christian	D	S	F
47	Special Section: What to Listen For	D	S	F
48-49	Special Section: I Want to Be Here for You	D	S	F
49	Special Section: How to Share Christ with a Friend	D	S	F
50-51	Special Section: Care Enough to Share	D	S	F
54-55	Tales from the Crisper!	D	S	F
56-58	Take A Stand	D	S	F
60-63	Not Good Enough	D	S	F
63	How to Help a Friend	D	S	F
65	Life at McPherson High: Gear Goof-ups	D	S	F
66-67	You're So Narrow-Minded!	D	S	F
67	Here's how you can practice true tolerance	D	S	F
68-70	"I Could Have Been Mad at God..."	D	S	F
74-75	Salt & Light: Green Bay Snackers	D	S	F
78, 80, 82, 84, 86	Love, Sex & the Whole Person	D	S	F
88	Adventures in Dating	D	S	F
90	Extreme Faith: Am I Really Forgiven?	D	S	F
94-95	Strange World: Preposterously Pampered Pets	D	S	F
96	One More Thing: Feeling Lonely?	D	S	F

**Hey! What Are You Standing Around For?**

**PLEASE MAIL THIS SURVEY ON OR BEFORE OCTOBER 16, 1998.**

**thanks for your time!**