

| <b>DATE</b>     | <b>November MomSense activity</b>  |
|-----------------|--|
| June 14         | Freelance article submission deadline  |
| June 25         | MS editorial content meeting at MOPS   |
| July 16         | MS content due to Mary   |
| July 22         | From Mary to MOPS: MS editorial content review   |
| July 24 noon    | From MOPS to Mary: MS content comments   |
| Aug 1           | MS ad closing at MOPS to Mary  |
| July 30 EOD     | From Mary to Design : MS content   |
| Aug 6           | From Design /Mary to MOPS: MS Dummy review   |
| Aug 12          | From Design /Mary to MOPS: MS cover/photos review  |
| Aug 13 EOD      | From MOPS to Mary/Design : MS cover/photos feedback  |
| Aug 20          | From Design /Mary to MOPS: MS draft 1 review   |
| Aug 22          | From MOPS to Mary: MS draft 1 feedback by noon   |
| Aug 26          | From Mary to Design : MS draft 1 content changes   |
| Aug 29          | From Design/Mary to MOPS: MS prelim final draft<br><br>From MOPS: MS Ad artwork due to Design            |
| Sept 3          | From MOPS to Mary: MS prelim feedback noon   |
| Sept 4 by noon  | From Mary to Design : MS prelim feedback   |
| Sept 6          | From Design to Mary MS writer review PDF/text file by noon<br>From Mary MS review PDFs to writers by EOD |
| Sept 9          | Writer feedback to Mary by noon  |
| Sept 10         | From Mary to Design : MS writer edits by noon  |
| Sept 11 by noon | From Design /Mary to MOPS: MS final draft for review   |
| Sept 12         | From MOPS to Mary final draft edits on MS noon   |
| Sept 13         | From Mary to Design MS final draft edits   |
| Sept 16         | From Design /Mary to MOPS: MS final OK   |
| Sept 17         | From MOPS/Mary to Design : MS final OK EOD   |
| Sept 19         | Design uploads MS/CNX to Donnelly (Pontiac)<br>Nov proof ready for review on INSITE                      |
| Sept 25         | From Mary/Carla INSITE edits due to Design   |
| Sept 30         | Final OK--Design uploads any edits to INSITE   |
| Oct 11          | Nov MS shipped   |