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FOREWORD BY **ANDY CROUCH**
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THE UNSPOKEN CRISIS FACING

LEADERS, CHARITIES, AND CHURCHES

MISSION DRIFT

PETER GREER // CHRIS HORST

WITH ANNA HAGGARD







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How can our organization stay Mission True?



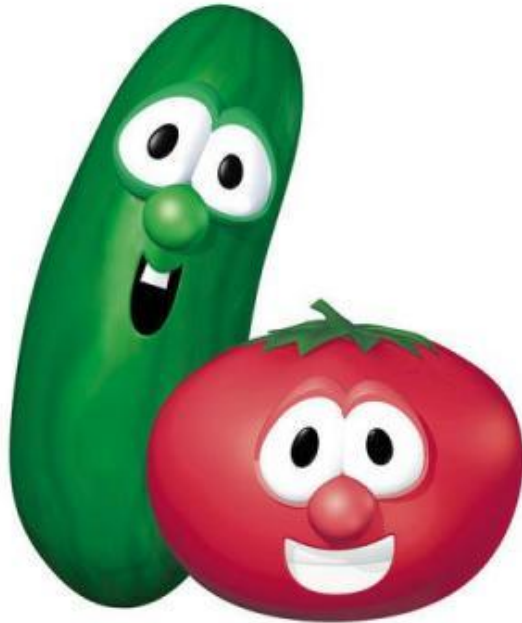
1. Own your full mission.

If we continue to apologize for our faith, conceal its importance, and drift from our core, we will lose the very uniqueness our world so desperately needs.

How can our organization stay Mission True?



2. Recruit people who live your mission.



How can our organization stay Mission True?



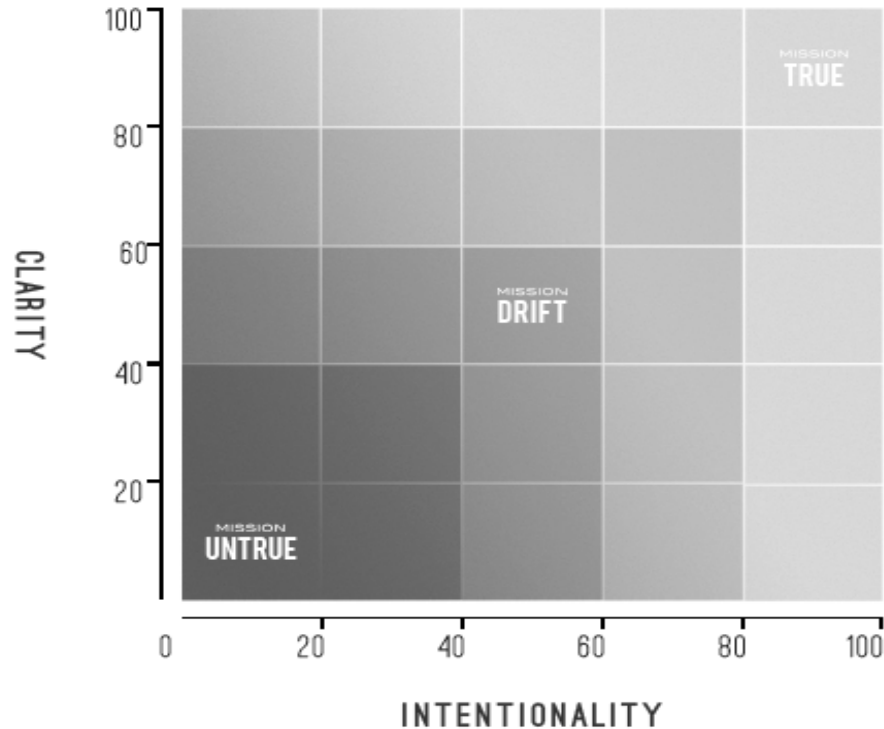
3. Reinforce your full mission.

“Ritual is marked by *embodied repetition*. Ritual recruits our will through our body: the cellist’s fingers become habituated by moving through scale after scale; the golfer’s whole body is trained by a million practice swings. Because we are embodied creatures of habit—God *created* us that way—we are profoundly shaped by ritual.”

James K. A. Smith

Mission Drift Survey

www.missiondrift.com





Our greatest joy has been to learn of the many faith-based organizations whose boards, leadership teams, and staffs have read the book together. Included in this group are the following organizations, each committed to remaining Mission True:

- ACCORD Network
- AWANA
- Brentwood Academy
- Convene
- Convoy of Hope
- Greater Europe Mission
- Healing Waters International
- Hope House Colorado
- Inner City Health Center
- Institute for Faith Work & Economics
- Island Christian Academy Hong Kong
- Messiah College
- Mile High Ministries
- Ministry Ventures
- Mission Increase Foundation
- Purple Door Coffee
- Sonset Solutions
- Taylor University
- The Crossing
- The King's College
- The Mix at Arbor Place
- YMCA of Indianapolis
- Youth for Christ International
- Youth for Christ USA
- Youth With A Mission



“Holding the gospel in humility and grace, we will be faithful to our calling whatever the cost.”

Alec Hill, president, InterVarsity USA