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I) Have a clear vision of your magazine and it's mission.





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2) Know your target reader and what they look for.





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3) Decide on what type of writers you are looking for.





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4) Lean on your editors.





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5) Decide if you want to encourage new writers.





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6) Beware of the pressure from friends, loved ones and those in spiritual authority over you to publish their manuscripts.





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7) PRAY





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The process:

- *Read it.
- *Decide if it fits your magazine: vision, target reader, length, subject matter, authority of the writer, copyright issues.
- *Work on the manuscript.





SALLY ISÁIS PRISMA MAGAZINE REVISTAPRISMA.MX

The process is:

Exciting
Hard Work
Can be Frustrating
Fulfilling





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Thanks!

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