



# GLOBAL CHRISTIAN PUBLISHING SYMPOSIUM

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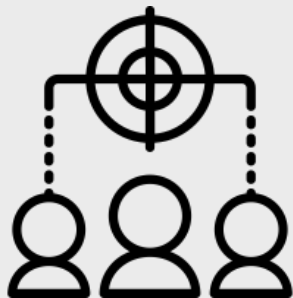
The Penrose House, Colorado Springs

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# **KEYS TO SUCCESSFUL COLLABORATION**

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## **SHARED VISION AND PURPOSE**

- Ministry-first mindset over commercial goals
- Attitude of trust and respect
- Mutual Benefit



## **TRUST AND RESPECT**

- Built through long-term relationships
- Prayer, humility, and mutual honor
- Vision driven collaboration
- Collaborate as peers across cultures, valuing each other's contributions



## **STRONG COMMUNICATION**

- Maintain regular, transparent and culturally sensitive communication
  - Define roles, deliverables, and expectations clearly – and ensure they are met
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## **STRATEGIC PLANNING & CLEAR EXPECTATIONS**

- Early alignment on scope and timelines
- Formal MOUs or partnership agreements



## **CULTURAL SENSITIVITY**

- Listening, humility, contextual relevance
- Respect for local timelines and rhythms
- Contextual adaptations



## **SUSTAINABLE THINKING**

- Avoid dependency; equip local partners
  - Focus on long-term impact and innovation
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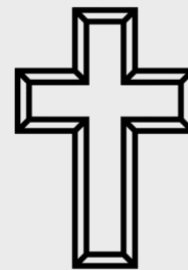
## **GENEROSITY AS A WORKING PRINCIPLE**

- Work with an open-handed, giving approach that strengthens the partnership



## **MUTUAL RESPECT & UNDERSTANDING**

- Giving space for client interactions and relationship-building



## **KINGDOM MINDSET INSTEAD OF BRAND BUILDING**

- Aligned around a clear, Christ-centered purpose
  - Pray together
  - Prioritize mission impact over self-promotion
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# POTENTIAL CHALLENGES

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## POOR PARTNER FIT

- Mismatched values or self-interest can derail progress.
- Inadequate vetting leads to weak foundations for trust.

## VISION MISALIGNMENT

- Ministry vs. financial gain conflict
- Lack of shared "why" - undermines trust

## TECHNICAL OR CAPACITY ISSUES

- Lack of follow-through or expertise
  - Inability to scale solutions effectively
  - Limited resources can stall even the best ideas.
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# POTENTIAL CHALLENGES

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## COMMUNICATION GAPS

- Irregular updates, assumptions, silence creates confusion
- Cultural norms affecting transparency

## POWER IMBALANCES

- Over Dominance or micromanagement harms equality
- Particularly challenging in North–South partnership dynamics

## SHORT-TERM THINKING

- Projects without long-term vision are more likely to fail
  - Need for ongoing commitment, energy, perseverance
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# POTENTIAL CHALLENGES

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## OVERLOOKING INDIVIDUAL SPECIFICITY

- Success requires recognizing and respecting each person's uniqueness.
- Agreement and acceptance strengthen collaboration.

## HONOR BOTH THE MISSION AND THE RELATIONSHIP

- Partnerships thrive when both goals and relationships are honored
  - Be flexible while maintaining integrity and humility
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# KEYS TO SUCCESS



- Invest more in early-stage planning
- Define roles and goals clearly
- Improve vetting and partner selection
- Ensure values alignment up front
- Increase transparency and flexibility
- Collaborate across media
- Collaborate with non-Christian publishers
- Strategic Planning.

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# POINTS TO PONDER

Cornerstones of trust and  
teamwork

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- Relationships and trust are foundational
- A shared mission guides the work
- Communication and cultural respect are essential
- Long-term, strategic, and prayerful thinking enhances success
- Flexibility and Adaptability build resilience
- Commitment to continuous learning
- Transparency fosters accountability

**THANK** YOU

