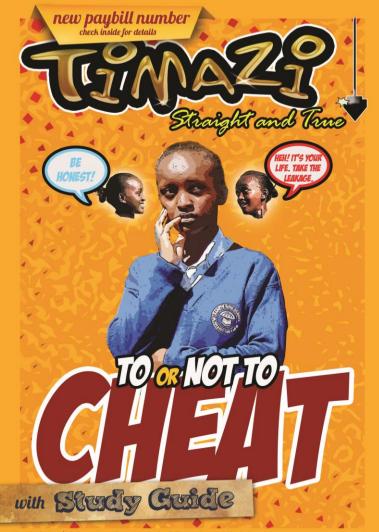


## COVER DESIGN









Ezekiel 44:23 | They are to teach my people the difference between the holy and the common and show them how to distinguish between the unclean and the clean.

#### The elements (ingredients)

- Cover logo/ Nameplate
- Primary image
- Headline
- Tagline
- Corner splash
- Cover blurb
- Utilities

Issue details

Cover logo

Image

Headline



Corner splash

Cover blurb

Cover logo

DISCIPLE SHIP JOURNAL ISSUE 139 JAN/FEB 2004

low to Talk about Your Faith

Issue details

Tagline,

Headline

Image

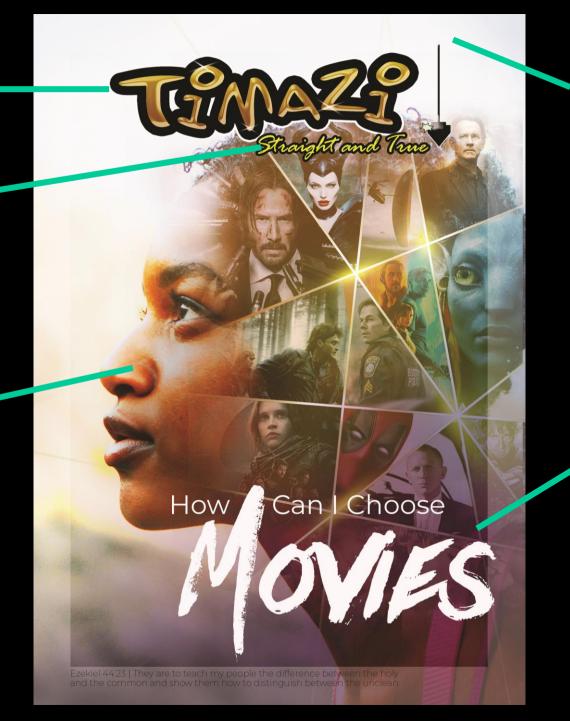
What Does God **Treasure**?
When **Pain** Is Your **Prison**Pumping Iron, Finding **God** 

Cover blurb

Cover logo

Tagline .

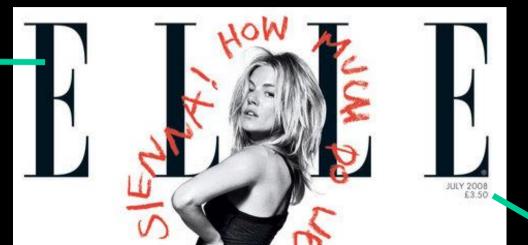
Image



Issue details

Headline

Cover logo



Issue details

Image

Headline

Cover logo

Issue details

SUCOPPECTS
VOL.8 NO. 2, 2022

Discover how giving back helps you become stronger, healthier, and happier. p.8

Who were the children of William and Catherine Booth?

> Erin Morgan teaches YogaFaith. p.30

> > Image

Cover

blurb

**Headline** 

Sub head

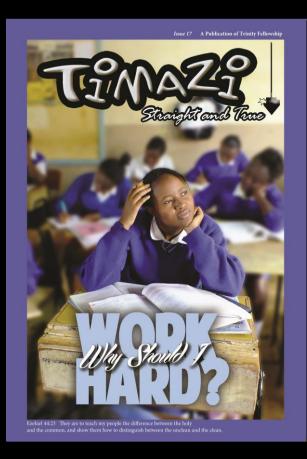
Warner

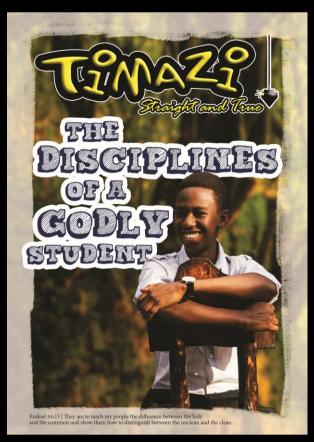
NFL Hall of Fame quarterback talks aboutfaith, family, and being an underdog.

## HOW CAN I MAKE A GREAT COVER?

## CONSISTENCY

Creates trust with the reader

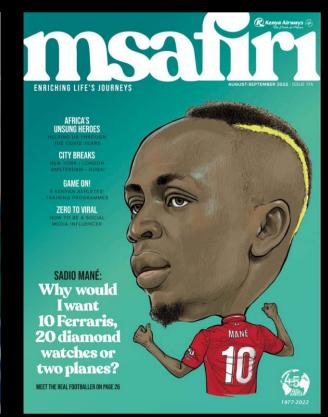












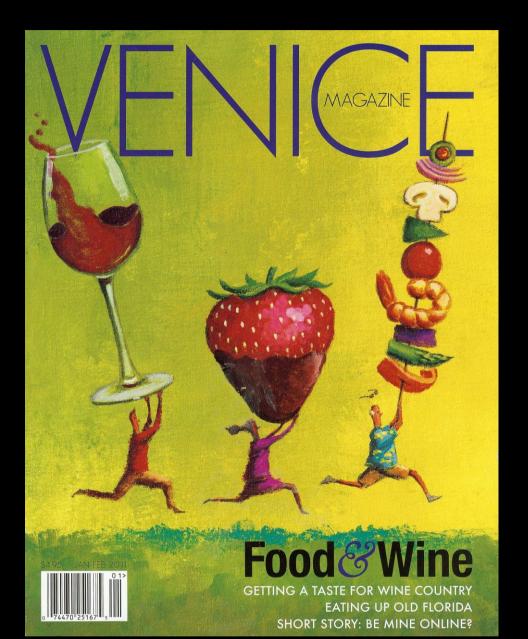






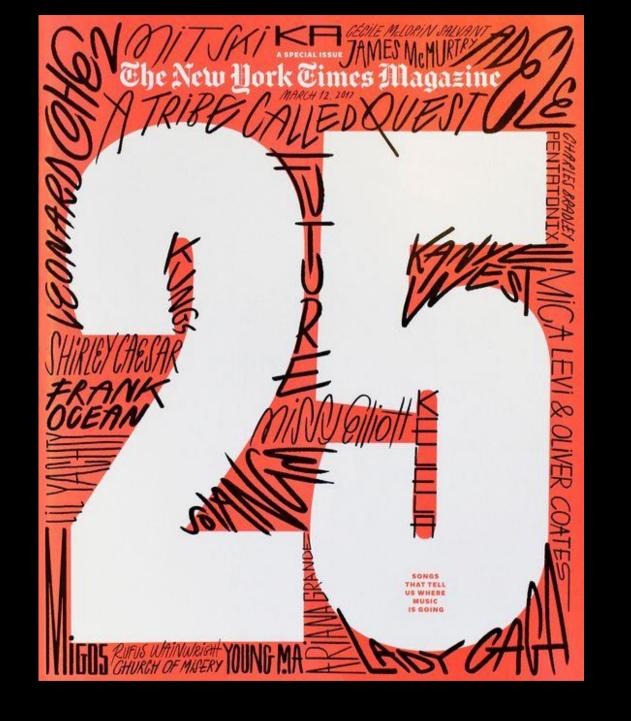
#### **CLEAR VISUAL HIERACHY**

Order leads the eye



# Trump's Political Reality Show How to Cut a Living Joe Klein: Trillion from Younger Obama's Defense Longer Deficit Sanity/ A popular pastor's best-selling book has stirred fierce debate about sin, salvation and judgment





## LESS IS MORE

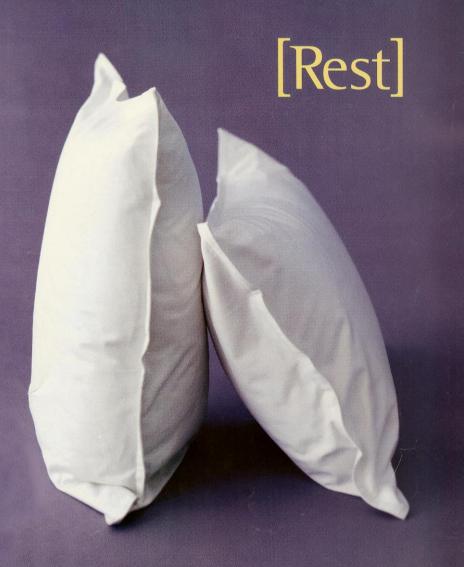
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## First

September/October 2013

THE FASHION ISSUE

## DISCIPLESHIP JOURNAL ISSUE 127 JAN/FEB 2002



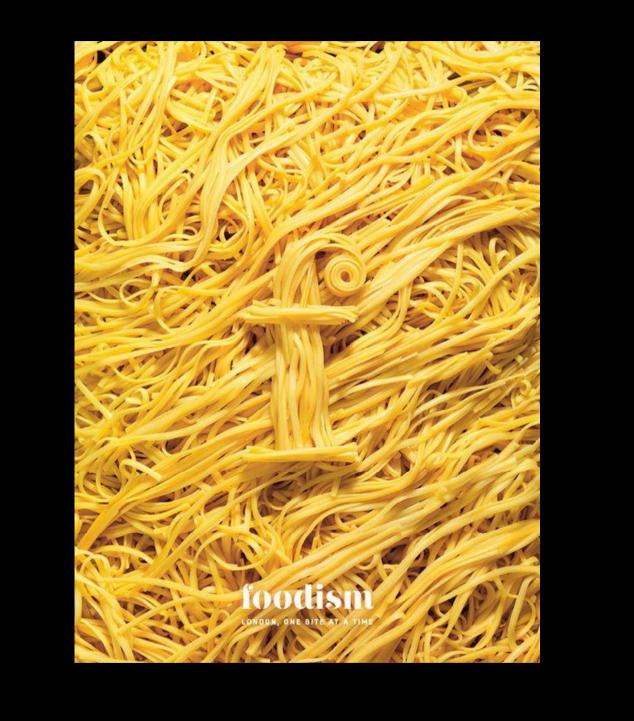




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## UNLESS MORE IS MORE

• • •





Policy NASA: Laid Off From Outer Space

Christopher Buckley on Glenn Beck

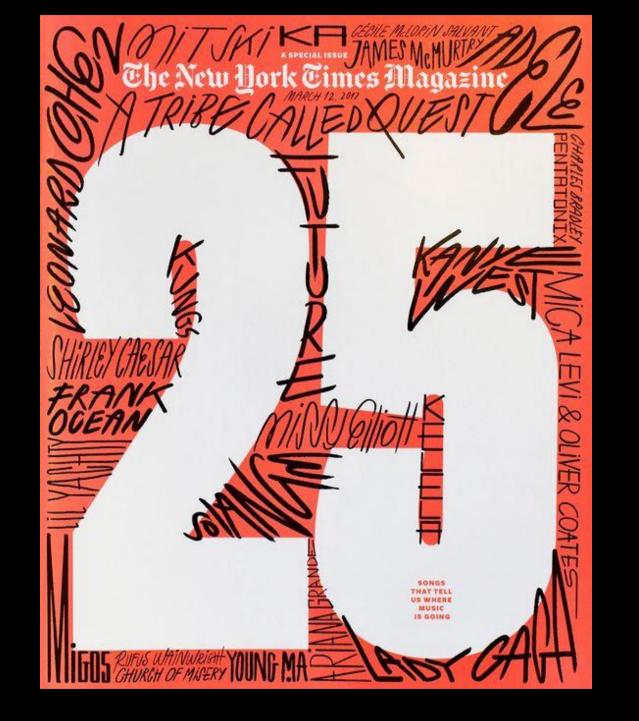
Marketa Goodbye to California's Pot Cowboys?

MySpace Rebrands, Apple The GOP's flots Portmoniace

China's Dauriting Consus

The Market's Unbest Message | pd7

Raliof initiative Jamboree Bloomberg Businesswe



#### Tell me about me

Resonate with the reader, relate to them



The naked truth about godly sexuality and marriage

GOD MAD

Ezekiel 44:23 | They are to teach my people the difference between the holy and the common and show them how to distinguish between the unclean





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## TROPOLI

### Allow mystery

Its what you don't say that adds excitement.

"20

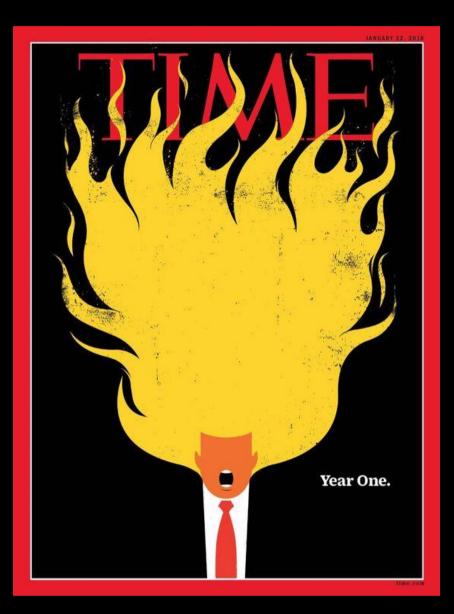


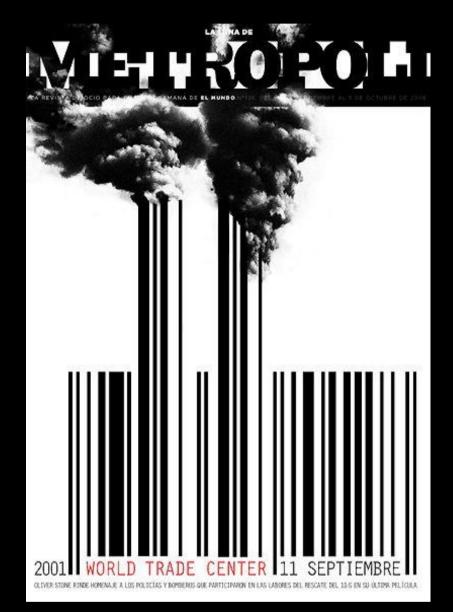
#### 'HISTORY WILL JUDGE ME'

SPECIAL ISSUE: ASSESSING MANMOHAN SINGH

TARUN J TEJPAL SANJAYA BARU SWAPAN DASGUPTA TANIKA SARKAR RAJIV SIKRI MEGHNAD DESAI ARUNA ROY SANDEEP PANDEY BITTU SAHGAL PRABHASH JOSHI

P18







#### Test the cover

Be open to feedback and changes

