



EDITING THE MAGAZINE MTI Training 2024

DEVELOPING WRITERS

ESTHER NYAGA

Developing Writers



Sample article titles

- **Getting out of debt**
 - *In Debt? Milliman Inc. Wants to Help*
 - *The Borrower Is Slave to Themselves*
- **Encouraging giving or generosity**
 - *Abundance Through Generosity*
 - *God Is Good, Greed Is Not*
- **Depression and/or suicide trends in your city**
 - *1 in 5 High School Students Have Lost Someone to Suicide*
 - *Dying to Survive: How Young People Are Fighting Against Depression and Suicidal Thoughts*

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Sample article titles

- **Waiting on God**
 - *“But God, You Promised!”*
 - *Is He Here Yet?*
- **Parenting teens**
 - *Finding Family: One Couple’s Story of Adopting Teen Siblings*
 - *Are They the Worst Years? Parenting Teens*
- **Artificial Intelligence (AI)**
 - *The Robot Will See You Now: Artificial Intelligence in Healthcare*
 - *The Bible and AI*

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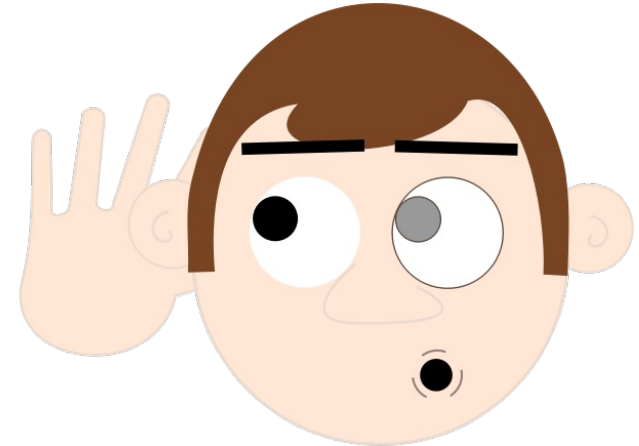
<https://kids.nationalgeographic.com/games/funny-fill-in/article/funny-fill-in-offbeat>

Developing Writers



Where to find writers (original articles)

- Read books and articles
- Sermons
- Social media
- Exhibitions and conferences
- Networking and referrals
- Unsolicited writers (people who express interest)
- Events – host a writer’s workshop, club



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Where to find writers (permission to reprint)

- Feedly

<https://feedly.com/i/subscription/feed%2Fhttp%3A%2F%2Fcareynieuwhof.com%2Ffeed%2F>

- Book excerpts
- Blogs/websites (specifically of individuals in your area of interest)
- Internet search on your area of interest (www.churchleaders.com)
- YouTube/podcasts

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Take note when using permission to reprint writers

- Check permission guidelines
- If they do not respond to your 'permission to reprint' query DO NOT publish the article
- Find ways to barter (advert in exchange of article, links to their online platforms, features in multiple editions)
- It is possible to grow your relationship with these authors to write original articles

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Working with your writer

- Know what you want (provide a writers' guideline)
- Communicate with them (saves time, creates relationship, sets expectations)
- Work to grow their writing skills (begin where they are).
- Pay them if you can (monetary and/or in kind – sponsor lunch, workshops, cards, merchandise, etc.
- Give time in your planning schedule for back and forth with your writers
- Share a copy or link of published work

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Keys to helping a writer rewrite

- Give your instructions in writing (tracked changes/comments)
- Be sensitive (they've put in time and passion)
- Always give positive feedback first
- Use gentle, positive language
- Give specific suggestions as to how the article can be improved
- Explain why the changes are important
- Give a deadline

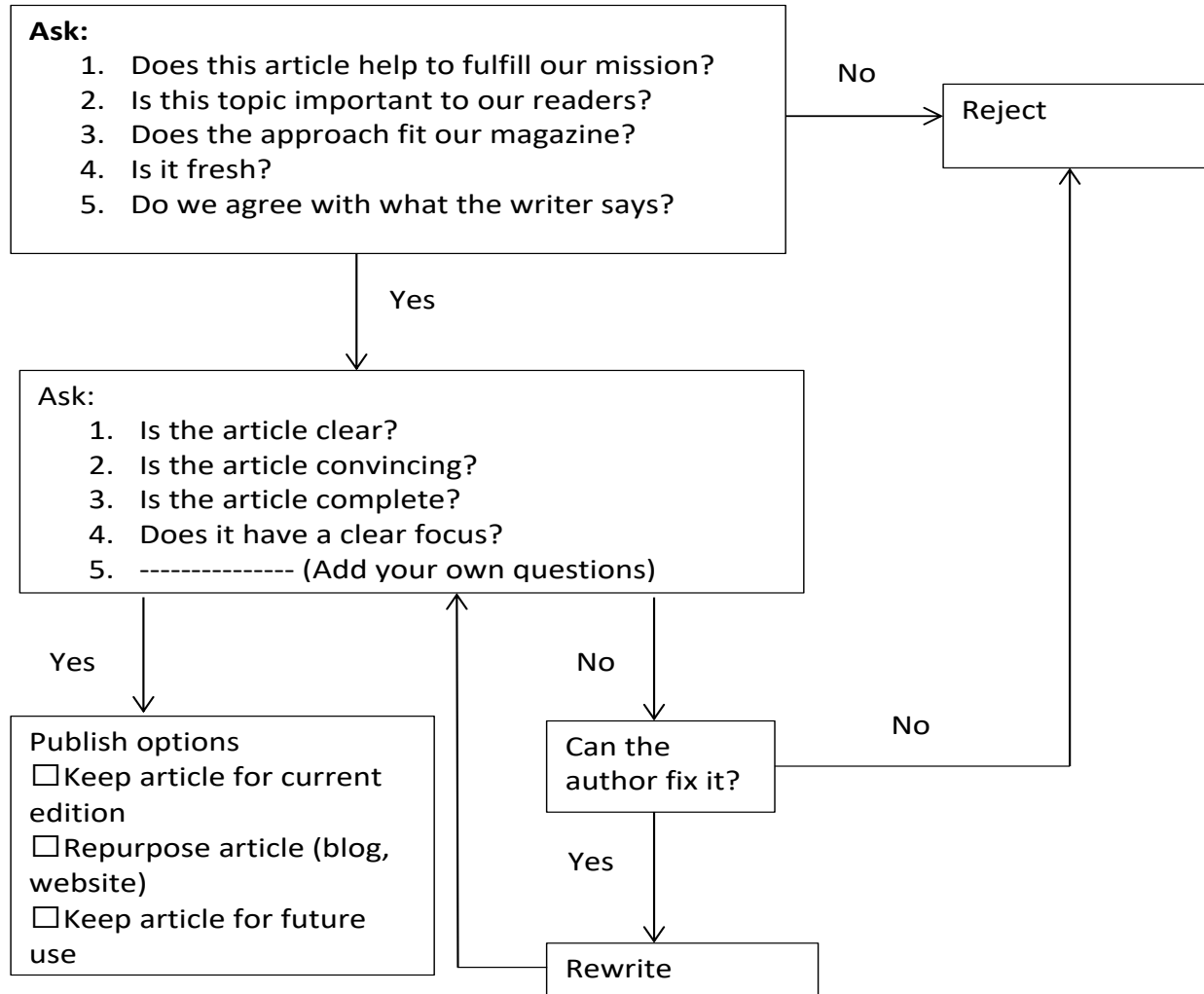


Writer's Guidelines Worksheet

Describe

- Your magazine
- Your magazine's purpose
- Your magazine's audience
- The kinds of articles you publish
- The guidelines for submitting a manuscript
- Departments
- Article payment policy
- Anything else you want them to note

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