

Christian History

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How the West Was Really Won

The neglected story of Christians' role in taming America's most diverse and rugged region.

616.999.0000
www.christianhistory.org

Reader Profile

- Median age: 44.1
- Male: 73%
- Median household income: \$43,644
- College graduates: 73%
- Graduate degree: 44%
- Full-time church positions: 28%

Mission Statement & Magazine Profile

To connect contemporary Christians to their spiritual heritage by communicating church history in an engaging, accurate, and visual way.

Christian History provides history enthusiasts, as well as scholars, award-winning editorial features on topics ranging from America's forefathers to Martin Luther.

Extensive demographic information is available upon request.

Scheduling

Issue Date	Closing Date & Film Due Date	Features
Winter	December 8	<i>John and Charles Wesley</i>
Spring	March 7	<i>Dante Alighieri and the Divine Comedy</i>
Summer	June 4	<i>The Huguenots: Courage of the French Protestants</i>
Fall	September 4	<i>Christianity and Science through the Ages</i>

Your Account Executive will provide you with detailed editorial highlights.

MECHANICAL SPECIFICATIONS: See page 24.
DIGITAL SPECIFICATIONS: See pages 25–26.
AD DIMENSIONS: See page 27.

ChristianHistory Advertising Rates

	OPEN	4X
BLACK & WHITE		
Full Page	\$3,042	\$2,706
2-Page Spread	4,866	4,381
Two Color Match Color: Add \$300		
Full Page	3,377	3,039
2-Page Spread	5,420	4,879
Four Color		
Full Page	3,606	3,384
2-Page Spread	5,765	5,223
Pre-Printed Inserts		
Bind-in Card	2,313	2,083
2-Page Bind-in	4,058	3,651
4-Page Bind-in	5,841	5,257

Additional Charges and Discounts

(See page 28 for more information on any of these items.)

Bleed No additional charge.

Special Positions 10% additional charge over space and color charges. Check with your Account Executive for availability.

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CTI Student Recruitment Packages

CTI has developed a high-impact college and seminary/graduate school student recruitment program. If you represent an educational institution, contact one of our Education Account Executives.

Cancellations must be made on or before ad closing date. Covers are noncancelable after 60 days prior to closing.