

- Corporate Meeting + Event Planners
- Association Planners
- Meeting + Incentive Planners
- Hospitality Professionals

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1. Which of the following best describes the primary business of your company? (required, check only one)

- Corporate or Professional Meeting Planner (11)
- Independent Meeting Planner (12)
- Event Site/Banquet Facility/Conference/Convention Center (15)
- Catering Company (18)

a) Corporate

- Banking / Finance (26)
- Construction / Architecture / Engineering (27)
- Computer / High Tech (28)
- Education / Training (29)
- Entertainment (30)
 - Hotel / Resort / Inn / Casino (13)
 - Club (14)
 - Restaurant (19)
 - Golf Course (22)

- Manufacturing (31)
- Marketing / PR / Advertising / Publishing (32)
- Medical / Healthcare (33)
- Insurance / Real Estate (34)
- Utilities / Transportation / Aerospace (35)
- Research and Development (36)
- Retail / Wholesale (38)
- Government (39)

b) Associations

- Religious Associations (37)
- Social / Military / Education / Fraternal (24)
- Business / Professional (25)
- Nonprofit / Trade Association (40)
- Associations, Other (non-religious) (23)

c) Other (98) _____

2. What is your primary job title? (required, check only one)

- Owner/President (01)
- VP/GM (02)
- Event Manager/Conference Planner (03)
- Catering/Banquet Manager (04)
- Purchasing Director/Manager (05)
- Other (09) _____

2B. What is your primary job function? (required, check only one)

- Training & Development (01)
- Sales & Marketing (02)
- Travel Agent/Management (03)
- Office Personnel/Other Management (04)

3. Please indicate the approximate number of employees in your entire organization: (required, check only one)

- 10,000 or more (01)
- 5,000 to 9,999 (02)
- 1,000 to 4,999 (03)
- 500 to 999 (04)
- 100 to 499 (05)
- Under 100 (06)

4. How many off-site meetings do you plan annually? (required check only one)

- 1-5 (01)
- 6-10 (02)
- 11-15 (03)
- 15 + (04)

5. Check all the areas in which you have responsibility/direct involvement: (check all that apply)

- Meeting Planning/Site Selection (01)
- Trade Show Planning (02)
- Convention Planning (03)
- Board Meetings (04)
- Training/Human Resources (05)
- Golf Events (06)
- Incentive Travel Programs (07)
- Event Planning (08)

6. What is your level of purchasing authority in your current position? (check only one)

- Authorize or Approve (01)
- Recommend or Specify (02)
- No Purchasing Authority (03)

7. What types of facilities do you use for meeting incentives? (check all that apply)

- Oceanfront/ Luxury Spa or Resort (01)
- Golf Resort (02)
- Mountain Resort (03)
- Convention Center (04)
- Lakeshore Resort (05)
- Cruise Ship (06)
- Airport (07)
- Suburban Hotel (08)
- Gaming Facility (09)
- Downtown/City Center Hotel (10)
- Conference Center (11)
- Other (12)

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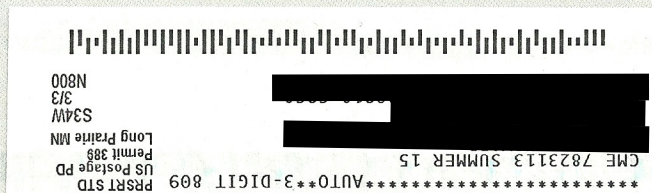
- Accommodations**
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 - Convention and Visitors Bureaus
 - Meeting Professional Associations
 - Travel
- Attractions**
 - Festivals and Events
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 - Caterers
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- Meeting Planning & Production
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- Venues**
 - Boat Cruises & Charters
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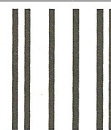
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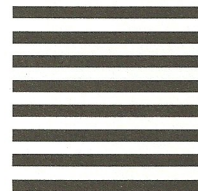
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