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NWM/AP/PA

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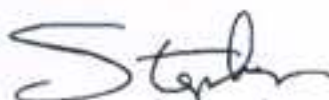
Welcome to *New Man*, the magazine that proclaims new life to men. Your first issue will arrive soon. You may have already received it.

Please take a moment now to review your name and address, note any corrections on the attached coupon and return for us to make the proper changes.

Not only was your decision timely with respect to the sovereign move of God among men today, but it also was timely with respect to your savings.

As the attached coupon reflects, you can save significantly compared to single copy buyers who pay much more for *New Man*.

We appreciate your business.

  
Stephen Strang  
Publisher

P.S. Please send your payment today. It will be one less item on your "to do" list.

# New Man

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NWM AF21A

Dear Friend,

In my discussions with men around the nation, I am noticing a growing distaste for "church as usual." Men don't want to play the game of religion any more.

The editors of *New Man* are dedicated to this cause. We confront the status quo. Some of the articles strike a blow to fake Christianity.

We provide solutions to problems in real life. In a nutshell, *New Man* "gets real." Here is a sampling of topics in future issues:

**Career:** Solutions for men who are disgusted with their current job, but don't know what to do.

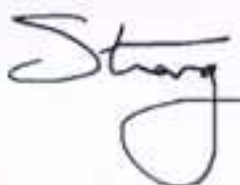
**Marriage:** The Bible tells you how to send your love life into orbit.

**Powerful Gospel:** How to share your faith so people clearly see the incredible love of God toward them.

If just one *New Man* article helps you solve a situation in your life, wouldn't it be worth the price for the entire year? If *New Man* fails to help you, just cancel, and we will quickly send you a refund on unmailed issues.

But if you want no-nonsense solutions to the questions of life, send in your payment now.

  
Stephen Strang  
Publisher



P.S. Don't miss any of the exciting issues we have lined up for you in *New Man*. Enjoy the wisdom and insights of men you know and trust: Jack Hayford, Gary Smalley, Ken Canfield, Wellington Boone, John Trent, Chuck Swindoll and many more.

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## Urgent Reminder

Your subscription is about to be suspended. Your payment for *New Man* has not been received. To pay by credit card, call toll-free 1-800-829-3371.

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NMM AF19A

Dear Friend,

We are unable to find a record of your subscription payment or your desire to cancel.

We don't want you to miss any issues at all, so please return your payment today. As soon as your payment is received, we can resume sending your *New Man* copies.

But if for some reason you decided *New Man* is not for you, please write your explanation on the back of the attached coupon, mail it today, and let us know why.

Maybe we can use your feedback to improve the value of the magazine.

  
Larry Bregel  
Circulation Director

P.S. This invoice reflects your account balance through the above date. If you have sent payment since then, thank you. Our letters must have crossed in the mail.

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It's time to mail your subscription payment right away!

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NWM AFIRA

## Urgent Notice

Dear Friend,

Have you been receiving *New Man* consistently? We were wondering, since we have not yet received your payment. We don't want you to miss the full benefits of each issue.

Here's how a couple of our readers have benefited:

**"It didn't matter which page I turned to. God seemed to be speaking to me about a challenge, a concern or an item of prayer in my life."**

**"I appreciate the fact that you are frank and do not soft soap your way around social issues."**

Upcoming issues will help point the way for you to see life-giving change in yourself and relationships with your loved ones:

**Money:** How to outsmart the banks and other businesses who would love to plunge you into debt.

**Kids:** Become your child's best friend -- and save them from the dangers in their world.

**Sports:** What causes our "heroic" athletes to spit on umpires and kick cameramen in the groin?

But it's not possible for you to continue receiving *New Man* if we don't receive your payment.

So, if this has simply been an oversight, please pay your bill now, and we'll resume sending your copies of *New Man*. And, if it wasn't oversight, just let us know of your desire to cancel.

Larry Bregel  
Circulation Director

P.S. This invoice reflects your account balance through the above date. If you have sent payment since then, thank you. Our letters must have crossed in the mail.

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NWM/ANRA

### Have We Missed Meeting Your Needs?

Dear Friend,

Your subscription request for *New Man* was processed several months ago. Since that time you have received several issues along with a number of invoices requesting payment for the subscription you requested.

However, according to our records, we have received no payment from you or any reason why you have not paid. Unless you remit payment immediately, we will have to terminate your subscription to *New Man* for non-payment of your bill.

We know the impact *New Man* can have on someone's life, and for that reason we are hoping this has been an oversight on your part.

Please call 1-800-829-3371 today to clear up this problem. You are too important to *New Man* for us to give up without trying!

Sincerely,

Larry Bregel  
Circulation Director



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